

## Two hundred dainty Girls' lingerie DRESSES

(Ages 6 to 14 years)

Are placed on sale at **HALF PRICE**

They've lost some of their original freshness. There isn't a one however, but which a laundering would put in first-class, perfect condition. And think—THERE IS A HALF SAVING.

And such dainty, charming dresses, too—they're the kind girls adore—of lingerie, or gandy and nets.

Five important price groups as follows:

Dresses that sold for \$5.95	Dresses that sold for \$10.00
—half price, at.....\$2.95	—half price, at.....\$4.95
Dresses that sold for \$7.95	Dresses that sold for \$12.50
—half price, at.....\$3.95	—half price, at.....\$6.95
Dresses that sold for \$15.00—half price, at.....\$7.50	

—Second Floor.

New  
PEGGY  
Hats, always  
\$6.50New  
PEGGY  
Hats, always  
\$6.50

## Millinery of beauty and originality

THE PURCHASER OF ONE OF THESE HATS HAS THE PLEASANT SATISFACTION OF KNOWING THAT SHE HAS AN INDIVIDUAL—A PERSONAL CREATION—ONE WHOSE DUPLICATE IS NOT SEEN AT EVERY TURN.

### Cherry trimmed hats

WHICH HAVE JUST COME INTO VOGUE—POKE SHAPES, HIGH CROWNED HATS, QUAIN PURITAN POKES AND WATTEAU HATS ARE SHOWN IN THEIR NEWEST CONCEPTIONS.

**\$7.50, \$10.00, \$15.00 and \$25.00**

A millinery achievement—

**New Peggy hats always \$6.50**

More new arrivals—Peggy hats mark a distinct advancement in the creation of high-class millinery at a popular price. See them! —Fourth Floor.

Indiana's Largest Assortment of HART SCHAFFNER &amp; MARX Clothes for Men

## THE W. H. BLOCK CO.

This is the FINAL clearance of

## BOYS' CLOTHING

Always a big event here. It means more this season than ever before because of the astounding advances in the price of boys' clothes.

**Boys' Norfolk suits**  
with two pairs of pants; ages 6 to 18 years

**Boys' mackinaws**  
all wool, 6 to 12 years

**Boys' overcoats**  
2½ to 8 years

**Juvenile suits**  
3 to 10 years

\$6.75 to  
\$10.00  
qualities,  
**\$5**

No C. O. D's—  
No approvals.

We are prepared for record selling. Surely no parent of boys will buy clothing without at least wanting to see what this sale includes.

Frankly it would cost us considerably more than \$5.00 to buy clothes like these, but neither this factor nor any other factor can set aside our policy of selling all goods in season.

The last and lowest price. While there are plenty of suits, there are limited quantities of certain lots. It's always well, in a sale like this, to choose without delay. \$6.75 to \$10.00 qualities.....\$5.00 —Boys' Shop, Third Floor.

Even such a wonderful  
corset as the

## NEMO

with its many patented features and its scientific construction cannot be expected to give the utmost satisfaction unless you get exactly the RIGHT Nemo for the individual requirements of your figures.

MISS VIRGINIA MEYERS

of the Nemo Fashion Hygienic Institute, will be glad to choose from the many models YOUR model and adjust it to you.

When you buy your Nemo, get expert valuable services with it, without additional cost. —Fourth Floor.



The enthusiastic selling of  
many of our

## WOMEN'S BOOTS

At exactly ONE-THIRD OFF

—is demonstrating the high regard that women have for Block footwear. Women are buying two and three pairs.

Many of our women's boots	One-third off.
Many \$15.00 boots	.....\$10.00
Many \$14.00 boots	.....\$9.33
Many \$12.00 boots	.....\$8.00
Many \$10.00 boots	.....\$6.67
Many \$8.50 boots	.....\$5.67
Many \$7.50 boots	.....\$5.00
Many \$6.75 boots	.....\$4.50
Many \$6.50 boots	.....\$4.33
Many \$6.00 boots	.....\$4.00
Many \$5.00 boots	.....\$3.66

—Third Floor.

Repeating a very successful

## OFFERING OF RUGS

It met with such splendid appreciation last Monday that we are bringing it again to public notice.

### Wilton Rugs

Royal and Karadi, 9x12 feet wide; assortment of pleasing designs and colorings, regular price \$57.50; specially priced for this sale—

**\$43.45**

### \$37.50 Rugs at \$27.45

Fervak Axminsters, 9x12 Feet  
They're seamless—the colorings are those that conform to the newest ideas in home decoration. Small allover, oriental and Chinese effects.  
When you consider the desirability of the rugs, both from the standpoint of quality and pattern, you'll doubly appreciate the saving; \$37.50 quality.....\$27.45

### Imperial Saruk Wilton Rugs

9x12 feet, linen fringed; beautiful new spring designs, pretty color combinations; \$80.00 quality—

**\$62.75**

**\$35 Axminster rugs** Royal, 9x12 feet. Chinese and oriental designs, large stock to select from, priced at.....\$26.45 —Fourth Floor.

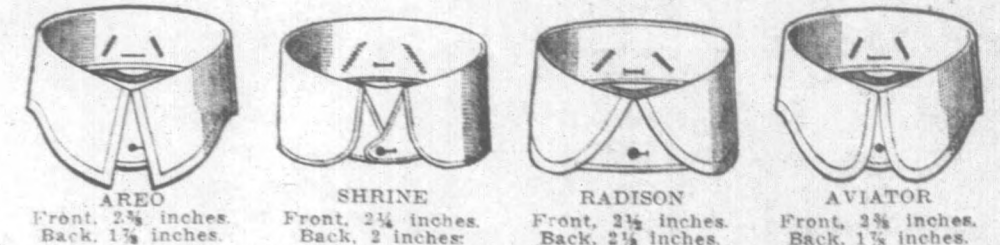
## SPRING WOOL DRESS GOODS of beauty and utility

There are the new plaids in a charming array of color combinations. Then milady will be pleased with the beautiful tricotines, especially if she has in mind a chic new suit. The gabardines, serges, wool jerseys prove irresistible when one considers the popularity of the spring one-piece wool dresses.

Wool velours are also in demand for spring coats.

As for colors—you'll find putty, khaki, tan, navy blue, cantaloupe and every other shade that is regarded as correct for spring, 1918.

—First Floor, North Center.



There are a dozen other good styles in addition to the ones pictured.

## A Collar Sale

for every man in the city and its surroundings  
THE WELL-KNOWN FERGUSON SLIP-EASY COLLARS, thousands of them—in their original boxes—

**6 for 75c** Regular 20c qualities

The best shapes we've ever had in a collar sale.

THE SALE TAKES PLACE IN AISLE EIGHT—where there is plenty of room to take care of the thousands of men that attend these semi-annual sales.

FERGUSON SLIP-EASY collars are made with patented slip-easy bands that give plenty of space to the tie, which prevents binding and unnecessary pulling. The styles, some of which are illustrated here, are all new—the latest.

Special attention is called to the "Aviator" and "Aero"—which have the form fit cut found only in high-grade collars.

Sold in half-dozen lots

only—6 for 75c

—Just Inside the Illinois Street Doors.

## NOTE THESE SAVINGS ON FURNISHINGS

Our entire stock of MILITARY GOODS, one-half price, including—

SWEATERS HAT CORDS  
HATS CHEVRONS  
INSIGNIA, ETC.

All regulation, strictly first-class goods.

NIGHTSHIRTS FOR MEN, of muslin, V neck, trimmed with fast color braid, cut full, 85c quality.....69c

NIGHTSHIRTS FOR MEN, of outing flannel, sizes 15 and 16, military collar, fast colors; \$1.50 and \$1.75 qualities.....\$1.19

SUSPENDERS FOR MEN, new elastic leather ends, double stitched, full length; 35c quality.....25c

—Just Inside the Illinois Street Door, to Your Left.

### Imported Scotch madras curtains, pair, 98c

(150 pairs) 2½ yards long, neat figured centers, dainty border patterns, cream color, extra special, pair.....98c

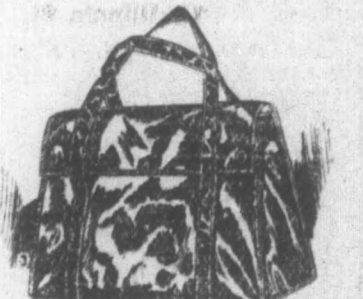
### 35c Marquisette, yard, 22c

38 inches wide, hemstitched edge, both edges finished, launders without being stretched, white ivory or beige, yard.....22c —Third Floor.

## Patent leather bags

Black, gray and green

For shopping, knitting, books, short trips, etc.



Various sizes and shapes, beautifully lined, extra pockets on the inside, exceptionally good workmanship, black, Spanish gray or green; \$8.50, \$6.95, \$5.95 and.....\$3.95

KNITTING PINS, white or amber, 14 inches long, size 5 for sweaters; regular 39c quality, pair.....25c

SILK KNITTING BAGS, attractive figured, 14x18, silk lined; regular \$3.95 quality, \$2.50 —Third Floor.

100-Piece American porcelain  
\$27.50 Dinner  
sets, \$18.75

with tiny French floral decorations—very charming. —Fifth Floor.

60c to \$1.00 Bath-  
room fixtures, 48c



TUB SOAP DISHES, 75c quality  
WALL SOAP DISHES, 69c quality  
SOAP DISHES, footed, 80c quality  
GLASS TOWEL BARS, 18 inches long, 75c quality  
COMBINATION SOAP AND TUMBLER HOLDERS, \$1.00 quality  
SPONGE HOLDERS, 75c quality  
COMBINATION TUMBLER AND TOOTHBRUSH HOLDERS, \$1.00 quality  
TOILET PAPER HOLDERS, 70c quality  
GLASS SHELVES, 18 inches long, 85c quality  
BATH TUB SEATS, oak and white enameled, 75c and \$1.00 qualities

Solid brass, heavy nickel plated.

60c to \$1.00 qualities, sale price.

**48c**

BATHROOM STOOLS, white enameled—  
\$2.25 quality.....\$1.69  
\$1.50 quality.....\$1.09 —Fifth Floor.

## Out go all women's and misses' WINTER SUITS

Sizes 16 to 20—34, 36 and 38

**\$9.50 and \$12.75**

Former prices \$18.50 to \$30



Many are appropriate for early spring wear—and are in conservative fashions, insuring their good style for next winter.

As a matter of fact, were we to hold them over until next winter, they would bring much higher prices—but our policy of complete clearance within the season—demands that they find new owners now.

Suits of burella, poplin, serge and gabardine—brown, Russian green, navy blue, black, reindeer and beet root.

Choice of all Basement Store's winter suits at \$12.75 and.....\$9.50

## SAVINGS ON LINGERIE

SILK BLOOMERS FOR WOMEN AND MISSES, of pure silk crepe de chine, flesh color, special.....\$1.98

CORSET COVERS, of jersey silk, Val. lace inserts, \$1.00 quality.....49c  
SILK VESTS, of glove silk, flesh color, \$1.50 quality.....98c

## THE BASEMENT STORE

Once in many years comes such a sale of

## High-grade corsets

The corsets were brought from the Fourth Floor Shops to The Basement Store and placed on sale at

Savings of one-half to two-thirds

Have you ever known of a corset sale having such an array of fine makes!

Note the four price groups—

Up to \$1.00 Corsets, **49c**

\$2.00, \$2.50, \$3.00 and \$4.00 Corsets, **\$1.48**

\$3.00, \$3.50, \$4.00, \$5.00, and even \$6.00 Corsets, **\$1.98**

\$5.00, \$6.00, \$7.50 and \$10.00 Corsets, **\$3.98**



Note the fine makes—a veritable roll of honor—  
Madame Binner, Redfern, Lady Ruth, American Lady, Modart, La Victoire, R & G, Thomson's, C. B., P. N., Gora, Gayety, Sylvia.

## White goods, wash goods, curtain specials

WHITE LINEN, 26 inches wide, perfect weave and finish (No phone orders), special, yard.....10c

NAINSOOK, yard wide, firm thread, launders nicely, regular 25c quality.....19c

LONGCLOTH, yard wide, soft chambray finish, 10-12 yard bolt.....\$1.79

BLEACHED MUSLIN, yard wide, soft chambray finish, 10-12 yard bolt.....15c

WHITE OUTING FLANNEL, 22 inches wide, soft and fluffy, special, yard.....22c

BLEACHED HOSPITAL GAUZE, yard wide, very absorbent, special (12 yards), yard.....81c

SILK TISSUES, 22 inches wide, beautiful plaids, mill lengths, 50c quality, yard.....39c

DRESS GINGHAM, large variety of choice plaids, 2½ inches wide, yard.....39c

PERCALES, yard wide, large variety of patterns, light and dark colors, regular 35c quality.....22c

SERPENTINE CORDS, floral and stripe designs, specially priced, yard.....19c

FANCY FIGURED CORDS, large variety of colorings on light or dark grounds, choice floral designs, yard.....25c

CURTAIN SCHEMS, yard wide, white cream and A. & B. n. worth today 25c, our price.....15c

CURTAIN MARQUETTE, yard wide, hand-stitched work, white and ecru, yard.....25c

## GROCERIES

(We reserve the right to limit quantities.)  
6c for deliveries—1% extra for charges.

COFFEE, Royal Luncheon, the best cup value for your home, pound.....28c

JEFFY JELL, the new idea in fruity desserts and salads, ten different flavors, being demonstrated, special, 2 pack, ages, 23c

RED KIDNEY BEANS, Van Camp's (3 cans, 50c), 121c

PIMENTO CHEESE, fresh Sun-dried, made in California, 1 pound.....39c

ENGLISH WALNUTS, fancy large California, 1 pound.....32c

PECAN MEATS, large fancy, 1 pound.....79c

SALAD DRESSING, Pompeian, made with pure olive oil and fresh eggs, bottle.....27c

DATES, Carnation, fancy Per-sians, package.....16c

BUTTERINE, Friedmann's, Oak Grove or Jelke's Good Luck, 5-pound pail.....\$1.59

ROLLED OATS, National pure rolled white oats, 5-pound bag.....19c

STRAW, Mayflower pure cane and maple, Quart cans.....34c

ROWLENE, a disinfectant and odorizer, can.....19c

LAUNDRY SOAP, Pale-Naptha, Ivory and P. & G., 2 pack, 3 bars, 28c

United States Food Administration License No. 01077. —Fifth Floor.